

# SINGULARITY TECH DAY

The era of AI and Cognitive Services



AC Hotel  
Barcelona Forum

plain  
concepts

[www.singularitytechday.com](http://www.singularitytechday.com)  
[singularity@plainconcepts.com](mailto:singularity@plainconcepts.com)

# plain concepts

At **Plain Concepts**, we are committed to **promoting technology** by anticipating market trends with simple and real solutions to facilitate people's lives.

It is also part of our nature to share our knowledge by offering the community a variety of **events which showcase the latest advances in technology presented by the big names in the sector.**

Under this premise, **DotNet**, the most important .Net event in Spain was born. A yearly event in Madrid with over 1,200 attendees.



# SINGULARITY TECH DAY

**Singularity Tech Day** is an extension of this calling which gives us the opportunity to meet again in Barcelona to present and discuss the latest technological innovations, by leaders in development and business.



# THE ERA OF AI AND COGNITIVE SERVICES

*“85% of executives say that AI increases their competitiveness”*

MIT

*“By 2020, 80% of customer interactions will be automated”*

Gartner

*“Any sufficiently advanced technology is indistinguishable from magic”*

Arthur C. Clarke

*“46% of companies plan to invest in AI by 2020”*

Forrester

*“83% of companies with AI value their adaptation as fast and positive”*

Deloitte



# WHAT IS SINGULARITY TECH DAY?

**Singularity Tech Day** is a day of innovation and learning in which the latest technological advances in **AI, Cognitive Services, Big Data, Mixed and Augmented Reality, IoT...** technologies destined to impact the future of our society will be presented.

During the day we will **analyse developments** based on these technologies, as well as their **adoption in the business** world through success stories that are already revolutionizing various sectors.

The aim of this conference is to create a **meeting point between developers and business leaders** who promote the use of cutting-edge innovations in the business market.

MICROSOFT MVPS, TECHNICAL LEADS, CTOS, CIOS Y CEOS

**+350**

Attendees

**+20**

Accredited media

**+60**

Business

**+15**

Talks

**20**

Speakers

**+10**

Case Studies

# 360 VISION ACROSS 2 TRACKS



## TECHNICAL TRACK

A track with **technical talks led by outstanding developers** who will share tips and tricks, projects, implementation itineraries, new technologies, resources, demos...



## BUSINESS TRACK

Important **clients who have already benefited from these innovative technologies** will join us to tell us first-hand how they incorporated them into their businesses.

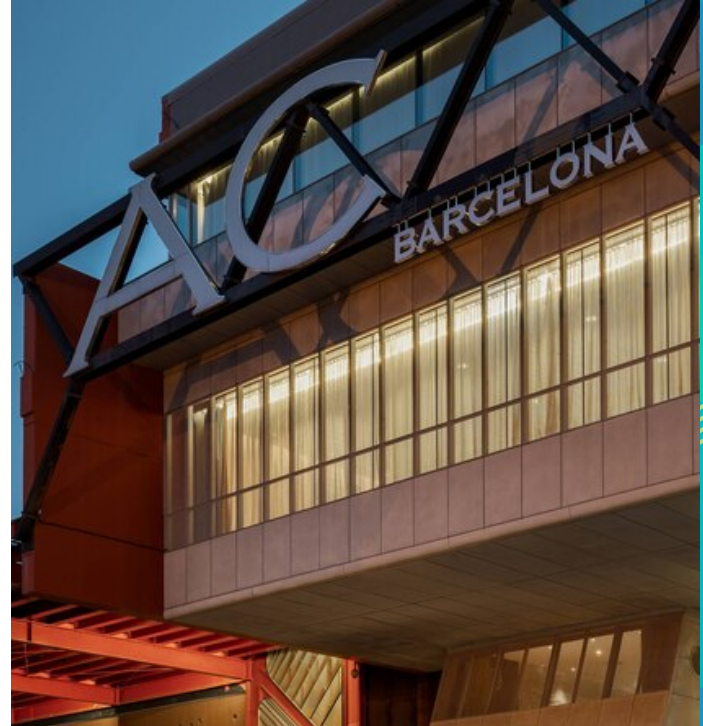
# WHERE

**28TH NOVEMBER**

**HOTEL AC FORUM BARCELONA**

Passeig del Taulat n° 278

- PARKING AVAILABLE
- METRO *El Maresme-Fòrum*
- RENFE DISCOUNTS







# THANKS!

[singularity@plainconcepts.com](mailto:singularity@plainconcepts.com)